



Introducing Buy Fresh Buy Local® Nebraska MINI FOOD GUIDES!

Location-Specific Marketing for Rural Communities

Buy Fresh Buy Local® Nebraska (BFBLN) has fifteen years of experience connecting Nebraskans with locally produced foods. Our experience has shown us that there is power in numbers. When a group of farmers band together to promote their products, sales increase for all. In 2020, we are introducing MINI Food Guides! The mini food guide will be a two to four-page resource similar to our statewide Nebraska Food Guide that features members of a similar geographical area.

Mini Food Guides will:

- Include a directory of members and their products.
- Include educational component to increase interest in local foods.
- Promote local foods in your own community

How do I get a Mini Food Guide for my community?

- 4+ producers in/around a rural community join BFBLN in December.
- By April, BFBLN professionally designs and prints all "Mini Food Guides."
- Members help distribute the mini food guide.

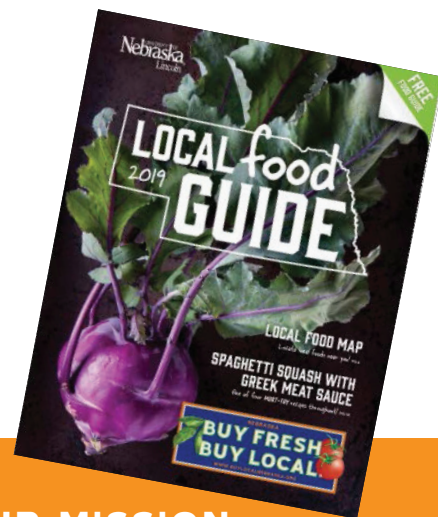
What is Buy Fresh Buy Local® Nebraska?

Buy Fresh Buy Local® Nebraska is a member based marketing, promotion, and education program that promotes the production and enjoyment of local foods, from seed to plate, across the state.



Sign up to receive an email notification when BFBLN membership is open in December!

<http://buylocalnebraska.org/bfbln-membership>



OUR MISSION

To increase the economic vitality of small and medium scale family farms in Nebraska.

"BFBLN gave us the opportunity to connect with a large group of people who were interested in the products we offer. They organized our farm tour which allowed our customers and community to see the quality and care we put into our products."

Ash Gordon, Nebraska
Mushroom, LLC



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